
ICH BIN.

Unsere Individualität als Schlüssel zum Lebenserfolg.

How do I discover my individuality? Christine N. Kloess, integrative leadership expert and author from Zurich, Switzerland, unfolds this question and sacrifices 300 pages to it in her 2019 publication ICH BIN (I AM). With a remarkable manner she diversifies our existence into different perspectives: what kind of consciousness do we need to establish our uniqueness, how can a strong individuality influence our self-efficacy, or beyond education, how would work, economy and politics look like, if their main column would be called: I AM proud of what I am?

Kloess speaks about her book as a publication to inspire. And it does. She draws an arc from finding our individuality to be an essential part of the Community. With all our strongness, with all our visions. And that's more than needed in times of crises and pandemics like now...

What I loved to discover is her way of talking about intuition. "The assumption, that we could realize our entire SELF and our extensive knowledge only by rational thinking, is a mistake." If we'd consider that every individual has own experiences, own resources and a unique perception of the world, shouldn't we be even more respectful in living and working together? But do we already see it this way?

If you would like to travel into the connections of humanity, this is the pearl among all books on personal growth. And as you know, one sees clearly only with the heart.

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